

Exhibitor Packet 2023

join our community of like-minded
professionals as we continue to share
knowledge across the globe!



www.LRVS.events

LRVS 2023



LRVS has become a community of like minded professionals who can connect, collaborate and add value to each other. It is a platform where stakeholders from across various sectors such as Oil & Gas, Petrochemical, Manufacturing, Mining, Energy and so many more can share ideas, chart new ways to revolutionize the sector and stay informed of the current trends.

LRVS is a meeting place for major global stakeholders and game changers who are making their impact on the world.

Why Exhibit?



50%
attendance
growth



92%
technical
decision makers



55+
countries in
attendance



220+
companies
represented

What's different?

What's different about LRVS 2023? It's happening in **3 regions, 3 dates with 3x the fun!**
This year, LRVS will take place virtually in the following regions:

- **APAC**
June 14, 2023



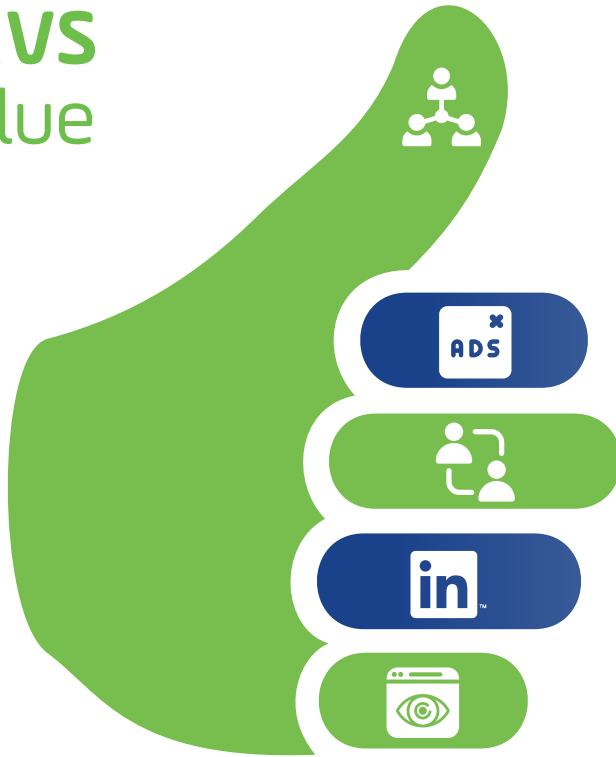
- **AMER**
Sept 20, 2023



- **EMEA**
Oct 18, 2023



LRVS Value



Engagement:
91K

From connecting to speakers, sponsors or other attendees to sending messages and engaging with others, **attendees were very active on the platform.**

Ad views
51K

On average, a diamond level LRVS exhibitor's banner ad received **51,000 views.**

Connections
700+

Attendees made over 700 connections with speakers, sponsors and other attendees throughout the conference.

Social activity:
3K

Social media engagement 3,000 page views on LinkedIn.

Web views:
27K

Over 800 views per day on the website with a average time of 50 mins being spent on the website.

LRVS provides various ways for exhibitors to support the community while gaining exposure, as well as other benefits:

- **Connecting** with international experts and influencers who can evaluate your products and influence their adoption
- **Positioning** your company as a leader in the Lubrication and Reliability space by showcasing your innovations
- **Gaining** worldwide recognition and visibility for your brand with enhanced branding opportunities
- **Demonstrating** your company as a thought leader and positioning your services and technology in front of end-users and influencers
- **Creating** opportunities to recruit top tech talent and building relationships with in-demand professionals
- **Fostering** employee development—give conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company

LinkedIn

— User Impressions —

 **91K**

— Clicks —

600K 

— Newsletter Subscribers —

 **1000**

91,000

In-app engagements by **220+ companies** from **more than 50 countries**

Make your company shine

LRVS offers exhibitors great value. Depending on your choice of our **Platinum, Diamond or Gold level** of exhibitor packages, you can enjoy a multitude of benefits.

Engage with attendees from your own desk. Our exhibition benefits from its industry cross-section with lubrication and reliability sectors, meaning that whether you work in Petrochemical, Oil & Gas, Energy, Manufacturing, Marine, Aerospace, Mining or Hydraulics, you'll be able to find the latest services and technology solutions across your entire value chain. We've curated specialized packages for exhibitors based on their targeted region/s.



Platinum (\$4,000 USD)

Exhibited in **all three regions** for all events. Includes: Interactive Virtual Booth, Direct Live Attendee Chat, Dedicated Video Room / Lounge, **Full-page Ad** in quarterly publication (**all 4 editions**), Prime speaker session spot after keynote, inclusion on panels, and more!



Diamond (\$2,000 USD)

Exhibited at **one event**. Includes: Interactive Virtual Booth, Direct Live Attendee Chat, Dedicated Video Room / Lounge, **Full-page Ad** in quarterly publication (**2 editions**), Morning speaker session, inclusion on panels, and more!



Gold (\$1,000 USD)

Exhibited at **one event**. Includes: Interactive Virtual Booth, Direct Live Attendee Chat, Dedicated Video Room / Lounge, **Half-page Ad** in quarterly publication (**1 edition**), Morning speaker session, and more.



Do you want your entire team to attend the event?

Add \$1,000 USD to any of the booths for team access to that event.

Train your teams across timezones with industry experts like the following companies:

- **ExxonMobil**

- **Solar Turbines**

A Caterpillar Company





Selecting Your Exhibitor Level



LRVS offers various exhibitor opportunities. Review the matrix and find out which level is best for you. All prices are in US dollars.

FEATURE	PLATINUM	DIAMOND	GOLD
Price	\$4,000.00	\$2,000.00	\$1,000.00
Interactive Virtual Booth	X	X	X
Direct Live Attendee Chat	X	X	X
Dedicated Video Room / Lounge	X	X	X
Quarterly Publication	Full page Ad (all 4 editions)	Full page Ad (2 editions)	Half page Ad (1 edition)
Speaker Session	Prime spot after keynote, inclusion on panels	Morning session, inclusion on panels	Morning session
Access to Events	Access to all 3 regional LRVS events	Access to one regional LRVS	Access to one regional LRVS
Booth Managers	5	3	2
Passes to selected events	10	7	5



Past Sponsors

Please see our list of generous past sponsors below:





ONETREEPLANTED

We've once again partnered with **One Tree Planted** to join the reforestation initiative in our commitment to sustainability!

For every paid LRVS 2023 attendee, we will plant one tree. Optionally, Exhibitors can also get involved and have one (or 20) tree/s planted depending on their booth size.



info@LRVS.events | www.LRVS.events

Questions? Contact us now!

Please contact us via email or on our website below.



info@lrvs.events



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apac

Asia-Pacific
LRVS 2023 | June 14



amer

Americas
LRVS 2023 | September 20



emea

Europe, Middle East & Africa
LRVS 2023 | October 18

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