

# Speaker Packet

Join us in developing the future of lubrication and reliability technology at our 3rd annual summit!



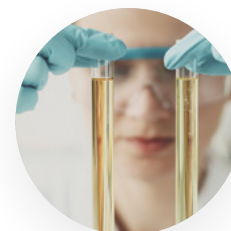


## Welcome



**LRVS 2021** was a hugely successful event following up from LRVS 2020, our inaugural event. We continuously recognize the need for a summit of this nature. Lubrication and Reliability is present in most industries such as Oil & Gas, Petrochemical, Manufacturing, Mining and Transportation to name a few.

Similarly, this summit is a meeting place for major global stakeholders and recognized Industry influencers from various sectors.





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LRVS 22



Two full days of insights and inspiration...[LRVS 2021] was an awesome experience.

— **Fluid Intelligence Oy**  
LRVS 2021 Exhibitor



## Why Speak at LRVS22?

*LRVS22 offers various speaking options for presenters. The table below expands on these options with dates for content submission.*

Find out about becoming a Sponsor / Exhibitor: [www.lrvs.events/sponsors](http://www.lrvs.events/sponsors)

**Ad views**  
**51K**

On average, a diamond level LRVS exhibitor's banner ad received **51,000 views**.

**Booth visits**  
**400**

On average, a diamond level LRVS exhibitor's virtual booth had **400 visits from attendees**.

**Follow ups**  
**65**

On average, a diamond level LRVS exhibitor received **65 requests for follow up**

**Participants**  
**75**

On average, a diamond level LRVS exhibitor entertained **75 video room participants**.



ADS



# LRVS Value

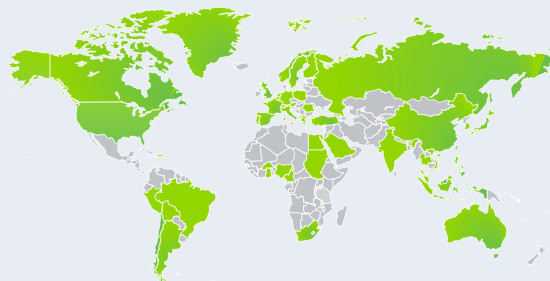
**LRVS22 provides various ways for exhibitors to support the community while gaining exposure, as well as other benefits:**

- **Connecting** with international experts and influencers who can evaluate your products and influence their adoption
- **Positioning** your company as a leader in the Lubrication and Reliability space by showcasing your innovations
- **Gaining** worldwide recognition and visibility for your brand with enhanced branding opportunities
- **Demonstrating** your company as a thought leader and positioning your services and technology in front of end-users and influencers
- **Creating** opportunities to recruit top tech talent and building relationships with in-demand professionals
- **Fostering** employee development—give conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company



## LRVS Platform

Great user engagement on our LRVS 2021 Platform.



# 84,000

In-app engagements by **200+ companies** from **more than 55 countries**

## LinkedIn

— User Impressions —

 **136K**

— Page Views —

**3K** 

— Business Development Views —

 **500+**

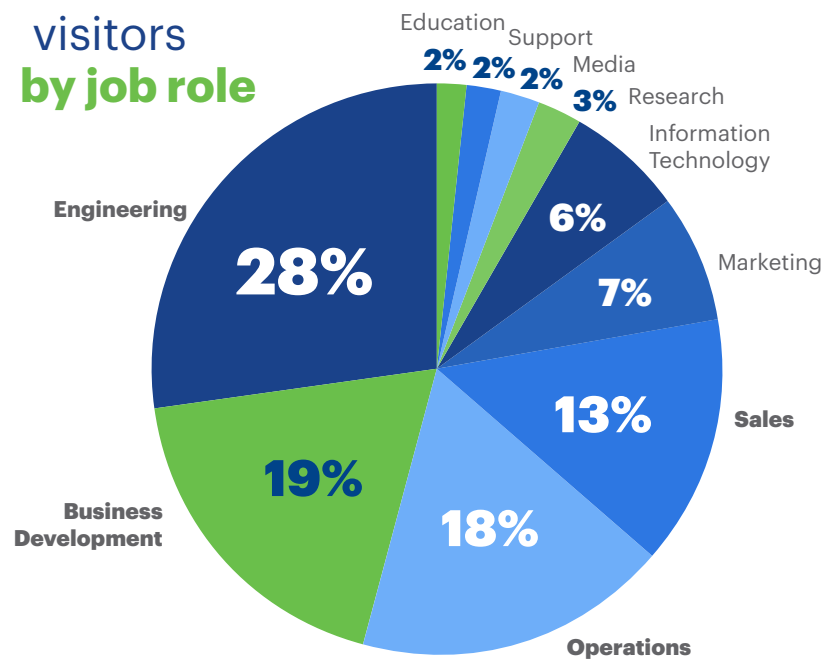




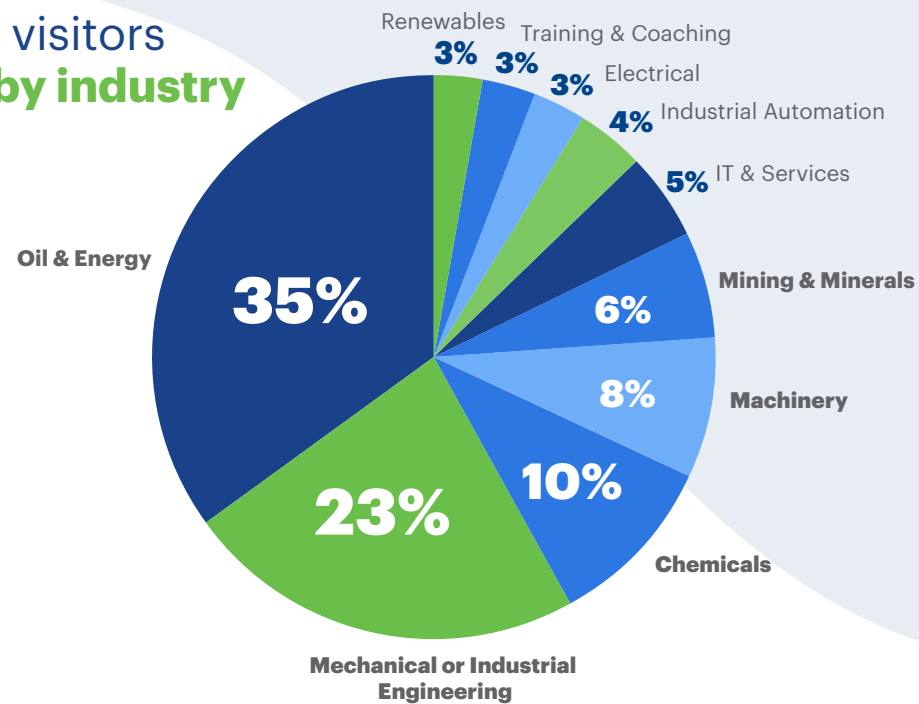
## Opportunity

Engage with Plant Managers, Reliability Engineers, Lubrication Specialists and other decision makers who are looking for new strategies, techniques, services and products.

### visitors by job role



### visitors by industry



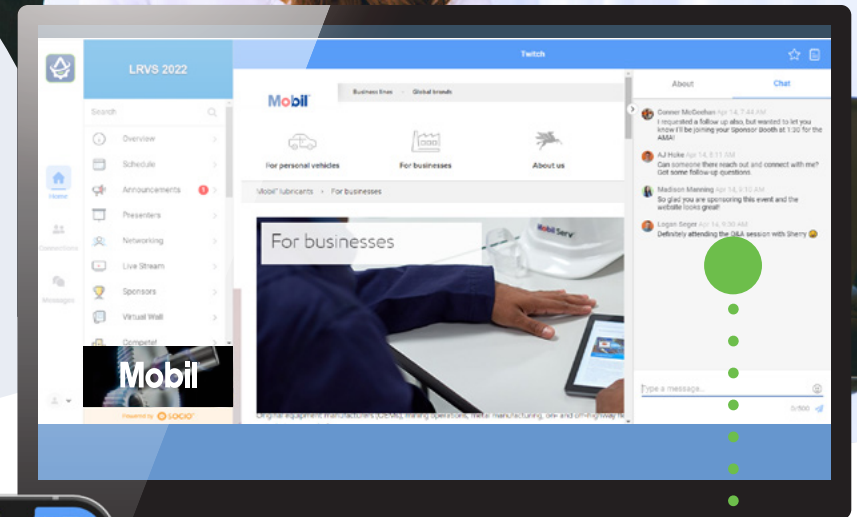
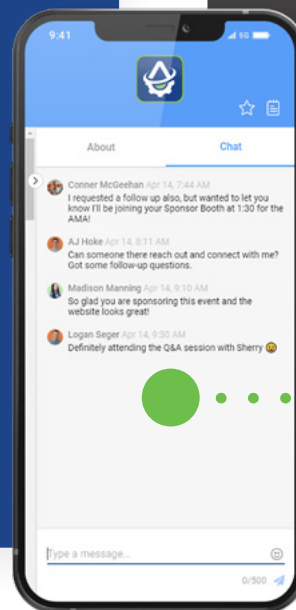
# Direct Live Attendee Chat



A virtual event without networking is just a webinar. Give attendees a platform where they can chat, share files, and engage with each other, or use Shake to Connect to discover other attendees and instantly connect — from anywhere.



[www.LRVS.events](http://www.LRVS.events)



## Session Details



20 minute live session on a Lubrication or Reliability topic broadcasted on the day of the event.

## Dates to Know

**July 08, 2022**

Submit abstract, speaker profile and agreement.

**August 05, 2022**

We highly encourage you to PRE-RECORD a video in the event of an unforeseen act of nature preventing you from being available live during your given time slot.

**August 26, 2022**

Dry run completed.

**Available up to 30 minutes before assigned session time.**

**SUBMIT ABSTRACT**







## General Information

When is Lubrication & Reliability Virtual Summit?  
**September 21-22, 2022**

Who should I go to if I have questions?  
**We love questions! If you have any, contact LRVS22 directly at [info@lrvs.events](mailto:info@lrvs.events).**

### \* IMPORTANT DATES\*

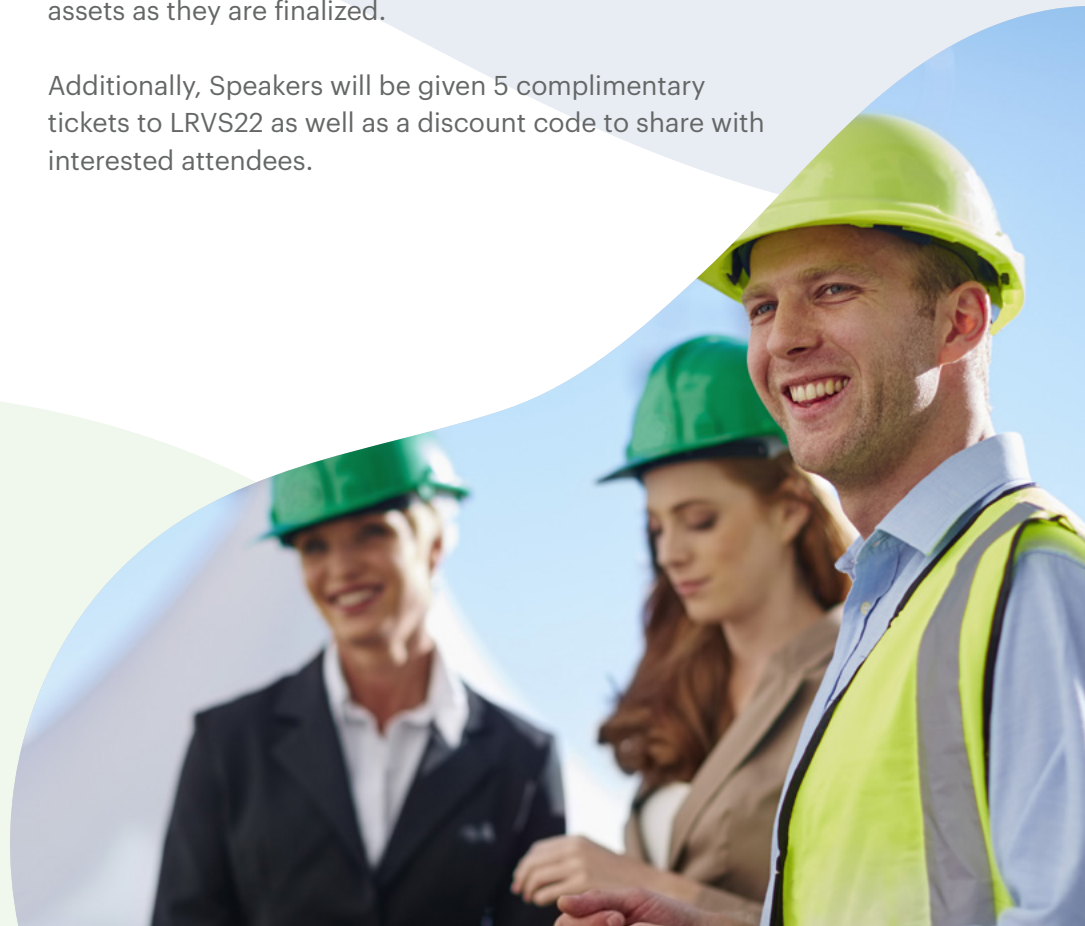
<b>July 08, 2022</b>	Submission of Speaker profile & abstract
<b>August 05, 2022</b>	Submission of recorded video for pre-recorded session
<b>September 2022</b>	LRVS goes live

SUBMIT ABSTRACT

## Speaker Commitments

You are already giving us the most valuable things that we could ask for; your talent, expertise and time. We just ask that you do your session to the best of your ability and we will take care of the rest! There is **no cost** to speakers and you will have **full access** to the event. To make this event a success, we would love to highlight you on social media and various promotions. We will be sending you all promotional assets as they are finalized.

Additionally, Speakers will be given 5 complimentary tickets to LRVS22 as well as a discount code to share with interested attendees.



## FAQs



How long is my presentation?

**Your presentation will be a maximum of 20 minutes.**

What is the deadline to submit my presentation?

**You are required to submit an outline of your talk by July 08, 2022.**

**If you're doing a pre-recorded video, the final recording of your video must be submitted by August 05, 2022.**

**If you're doing a live session, we must schedule a dry-run by August 26, 2022.**

How do the attendees get access to my session?

**On the day of the event, attendees will be able to access your session via the Lubrication & Reliability Virtual Summit homepage or through an email we send out.**

What if I want to change my presentation after I have submitted it?  
**Please notify us at [info@lrvs.events](mailto:info@lrvs.events) immediately.**

**At the latest, you must submit the changed presentation no later than August 5, 2022 in order for us to have sufficient time to review changes.**

How do I record my session?

**You can record your session from your laptop webcam, high quality phone camera or a quality digital camera.**

**High-quality videos often have better engagement .**

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**LRVS22** has created an digital Speaker Agreement and Information Request Form for submitting abstracts and biographical information. Please use this form when sending LRVS your content and be sure to review the Terms & Conditions section before hitting 'submit'.

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**SUBMIT ABSTRACT**





We've partnered with **One Tree Planted** to join the reforestation initiative in our commitment to sustainability.

For **every paid LRVS22 attendee**, we will **plant one tree**. Optionally, Exhibitors can also get involved and have one (or twenty) tree/s planted depending on their booth size.



## Past Speakers



[www.LRVS.events](http://www.LRVS.events)

# LEADING VOICES ON INNOVATIONS, PROBLEM SOLVING & OPTIMIZATION IN THE LUBRICATION & RELIABILITY SECTORS



14-15 SEP  
[www.LRVS.events](http://www.LRVS.events)

LUBRICATION & RELIABILITY  
VIRTUAL SUMMIT  
2021





## Questions? Contact us now!



Please contact us via email or on our website below.



[info@lrvs.events](mailto:info@lrvs.events)



[www.LRVS.events](http://www.LRVS.events)

