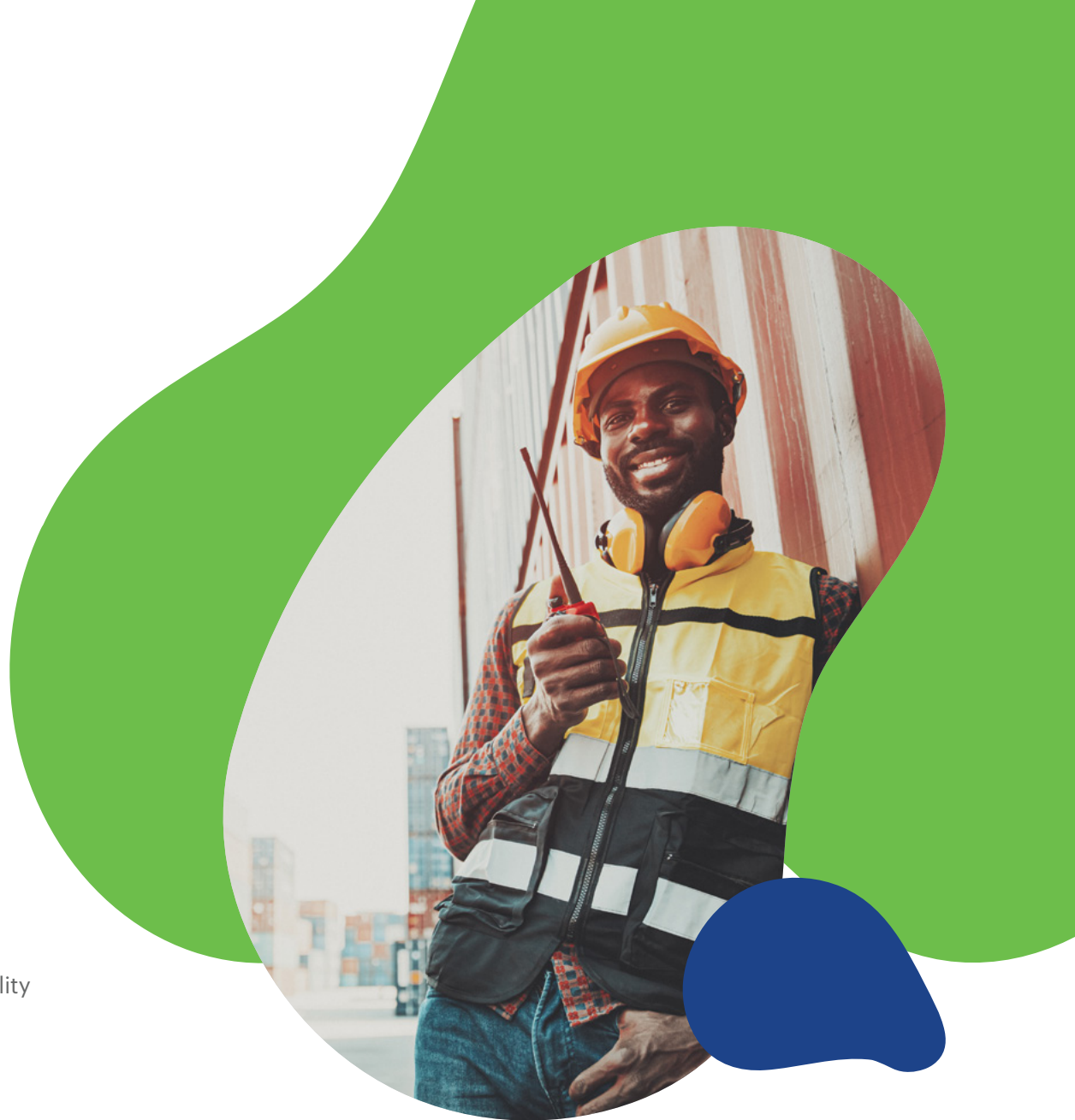


## Exhibitor Packet

Join us in developing the future of lubrication and reliability technology at our 3rd annual summit!



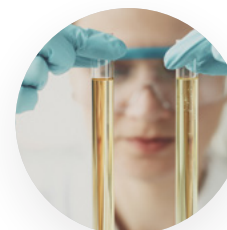


## Welcome



**LRVS 2021** was a hugely successful event following up from LRVS 2020, our inaugural event. We continuously recognize the need for a summit of this nature. Lubrication and Reliability is present in most industries such as Oil & Gas, Petrochemical, Manufacturing, Mining and Transportation to name a few.

Similarly, this summit is a meeting place for major global stakeholders and recognized Industry influencers from various sectors.





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LRVS 2022



Two full days of insights and inspiration...[LRVS 2021] was an awesome experience.

Fluid Intelligence Oy  
LRVS 2021 Exhibitor



## Why Become a Exhibitor?

*Engage with Plant Managers, Reliability Engineers, Lubrication Specialists and other decision makers who are looking for new strategies, techniques, services and products.*

Ad views  
**51K**

On average, a diamond level LRVS exhibitor's banner ad received **51,000 views**.

Booth visits  
**400**

On average, a diamond level LRVS exhibitor's virtual booth had **400 visits from attendees**.

Follow ups  
**65**

On average, a diamond level LRVS exhibitor received **65 requests for follow up**

Participants  
**75**

On average, a diamond level LRVS exhibitor entertained **75 video room participants**.



ADS





# LRVS Value

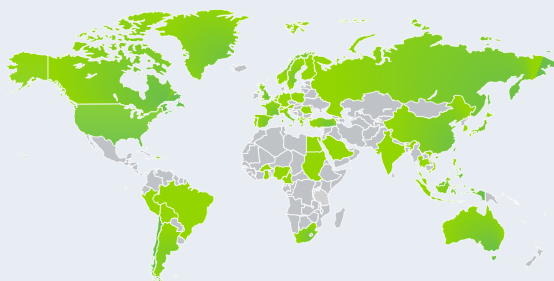
LRVS 2021 provides various ways for exhibitors to support the community while gaining exposure, as well as other benefits:

- **Connecting** with international experts and influencers who can evaluate your products and influence their adoption
- **Positioning** your company as a leader in the Lubrication and Reliability space by showcasing your innovations
- **Gaining** worldwide recognition and visibility for your brand with enhanced branding opportunities
- **Demonstrating** your company as a thought leader and positioning your services and technology in front of end-users and influencers
- **Creating** opportunities to recruit top tech talent and building relationships with in-demand professionals
- **Fostering** employee development—give conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company



## LRVS Platform

Great user engagement on our LRVS 2021 Platform.



# 84,000

In-app engagements by **200+ companies** from **more than 55 countries**

## LinkedIn

— User Impressions —

 **136K**

— Page Views —

**3K** 

— Business Development Views —

 **500+**



## Exhibitor Levels

LRVS 2022 offers exhibitors great value. Depending on your choice of our **Diamond**, **Gold** or **Silver** level of exhibitor packages, you can enjoy a multitude of benefits.

## Virtual Booth



Engage with attendees from your own desk. Our exhibition benefits from its industry cross-section with lubrication and reliability sectors, meaning that whether you work in Petrochemical, Oil & Gas, Energy, Manufacturing, Marine, Aerospace, Mining or Hydraulics, you'll be able to find the latest services and technology solutions across your entire value chain.



### Diamond

Large Interactive Virtual booth, Branded Presentation Logo & Background, Direct Attendee Chat, Dedicated Video Room & Game Challenges.



### Gold

Medium Interactive Virtual Booth, Direct Attendee Chat, Dedicated Video Room & Game Challenges.



### Silver

Small Interactive Virtual Booth & Direct Attendee Chat.



*Ask us about Corporate Sponsorship where you can get your entire team trained or Platinum Sponsorship which includes Diamond Exhibitor benefits as well as training for your team.*

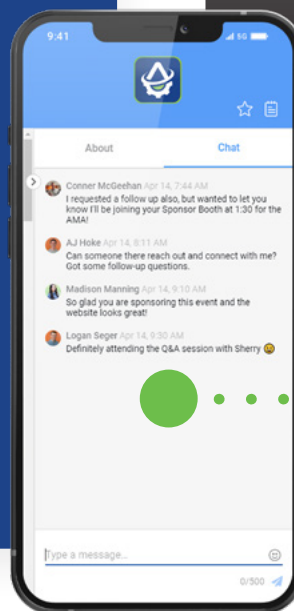
# Direct Live Attendee Chat



A virtual event without networking is just a webinar. Give attendees a platform where they can chat, share files, and engage with each other, or use Shake to Connect to discover other attendees and instantly connect — from anywhere.



[www.LRVS.events](http://www.LRVS.events)





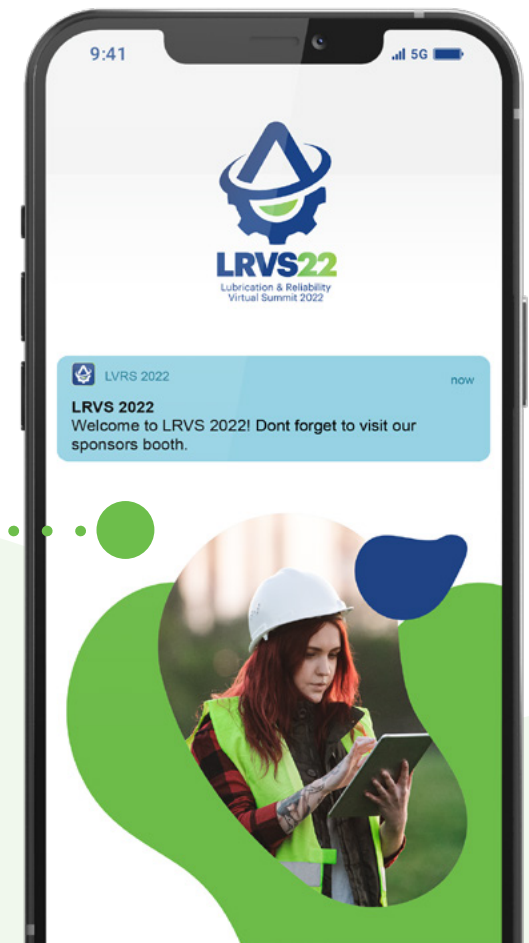
## In-App Visibility



More visibility means more ROI. Exhibitors now have more visibility through the use of Live Display. This drives visits to exhibitor booths. Exhibitors can be visible through banner ads or on landing pages which allow attendees to be one click away from more info on them. This maximizes your return on investment.

## Announcements

These Push Notifications drive traffic directly to Exhibitors' websites, special deals, or can be used as a tool to increase their brand visibility.





## Multiple Exhibitor Logins

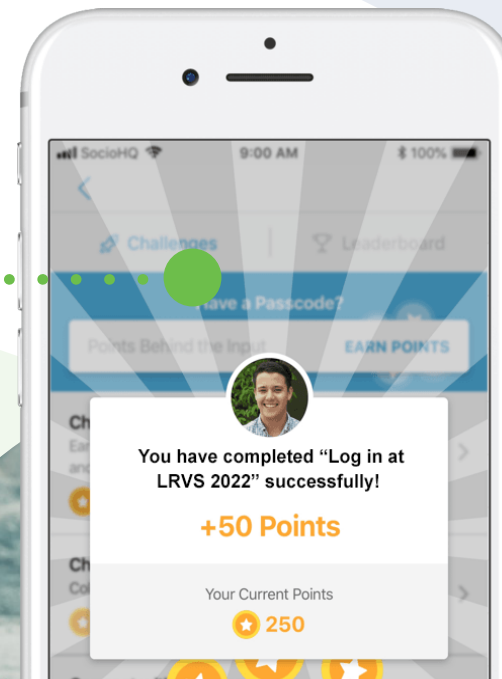
Multiple logins available for exhibitors. The number of logins is determined by the exhibitor level.

## Exhibitor Gamification

Events are at their best when they do two things: bring people together, and inspire them to take action. Games help you do both.

We will be rewarding attendees for what they already do, such as checking in. This will funnel that excitement toward challenges that drive exhibitor engagement, survey participation, session attendance, and other ROI-positive behaviors, such as:

- Booth visits to obtain secret codes
- Scavenger hunts to find hidden items
- Social challenges to drive connections





## Selecting Your Exhibitor Level



**LRVS 2022** offers various exhibitor opportunities. Review the matrix and find out which level is best for you. All prices are in US dollars. Earn your **Energy Superhero Badge** by upgrading your booth! Details on the next page.

	DIAMOND	GOLD	SILVER
	\$3,000	\$2,000	\$1,000
<b>Exhibitor Logins</b>	15	7	5
<b>Interactive Virtual Booth</b>	Large	Medium	Small
<b>Direct Live Attendee Chat</b>	✓	✓	✓
<b>Dedicated Video Room</b>	2	1	✗
<b>Announcements</b>	4	2	1
<b>Game Challenges Featuring Your Company</b>	2	1	✗
<b>Banner Ad Web &amp; Mobile</b>	Exclusive	Exclusive	Shared



# Earn your Energy Superhero Badge!



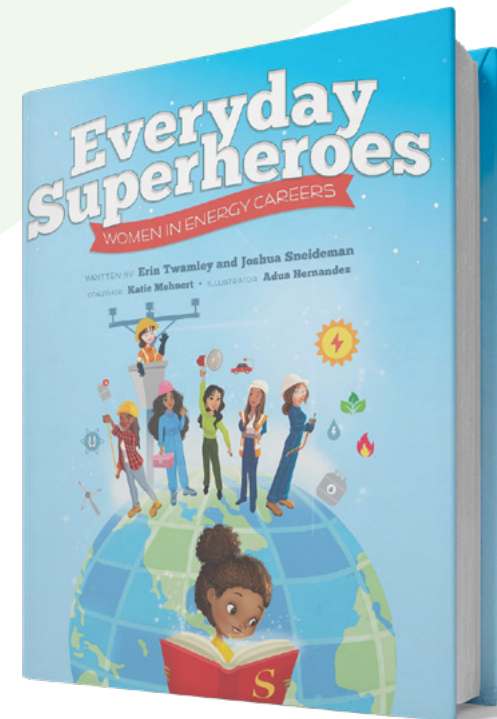
## Want to inspire the future energy workforce?

Earn your Energy Superhero badge by upgrading your exhibitor booth! The Add-on of \$1,000 USD will be used to donate 40 paperbacks of the *Everyday Superheroes: Women in Energy Careers* children's books to a nonprofit.

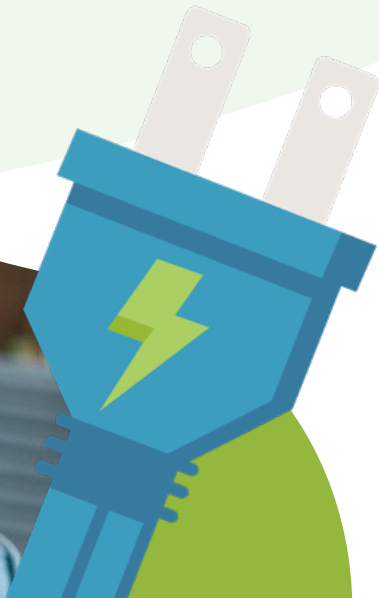
The companies and organizations helping to inspire the future workforce will be identified with this badge throughout the summit. We've partnered with Erin Twamley to help inspire the next generation of Energy Superheroes and need your help.

### Lead Author, Erin Twamley

Mrs. Twamley is a writer, a researcher, a former Girl Scout and STEMInist. Her passion is working with kids of all ages and grade levels, with a focus on upper elementary (3rd-6th).



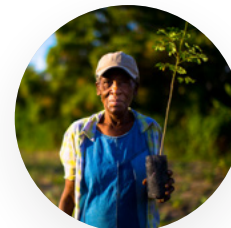
*Everyday Superheroes: Women in Energy Careers* by Erin Twamley & Joshua Sneiderman, and Coauthor Katie Mehnert (July 25, 2022; WiseInk).





We've partnered with [One Tree Planted](#) to join the reforestation initiative in our commitment to sustainability.

For **every paid LRVs22 attendee**, we will **plant one tree**. Optionally, Exhibitors can also get involved and have one (or twenty) tree/s planted depending on their booth size.



# Past Exhibitors



[www.LRVS.events](http://www.LRVS.events)





## Questions? Contact us now!



Please contact us via email or on our website below.



[info@lrvs.events](mailto:info@lrvs.events)



[www.LRVS.events](http://www.LRVS.events)

